



MILLTOWN PRODUCTIONS

★ SUPPORTING INDEPENDENT ARTISTS ★

SUPPORT INDEPENDENT MUSIC, GROW YOUR BUSINESS.

Become a Milltown Community Business Sponsor

Milltown Productions connects local businesses with independent artists to create meaningful partnerships that support music, community, and local commerce.



APPROX.
750,000+
ANNUAL IMPRESSIONS

Across Facebook & Instagram from our network of artists and content.



APPROX.
224,000+
VIEWS IN THE LAST 90 DAYS

Consistent exposure reaching highly engaged local audiences.



APPROX.
90,000+
VIEWS IN THE LAST 30 DAYS

Monthly visibility keeping your business top of mind.



APPROX.
43,000+
FOLLOWERS

Combined followers across Facebook & Instagram.



OUR AUDIENCE IS YOUR CUSTOMER

- Highly concentrated throughout Upstate South Carolina
Greenville • Anderson • Seneca
Walhalla • Westminster • Easley • Clemson
- Midlands
Columbia and surrounding communities
- Lowcountry
Charleston • Summerville • Mount Pleasant
- National Audience
Through touring artists, streaming platforms, and digital engagement.



YOUR SUPPORT HELPS FUND

- Recording projects
- Live performances
- Studio time
- Community music events
- Artist development
- New music releases
- Touring expenses

You help independent artists create, perform, and share the music their fans love.



WHO YOU'RE REACHING

Our audience consists primarily of adults aged 35–64, representing some of the strongest purchasing demographics in today's marketplace.

- Homeowners
- Business owners
- Skilled professionals
- Families
- Community leaders
- Active consumers with strong purchasing power



WHAT YOU RECEIVE



SOCIAL MEDIA PROMOTION

Your business is featured across our artist platforms through professionally designed content and authentic endorsements.



PROFESSIONAL GRAPHIC DESIGN

Our creative team develops promotional graphics designed specifically for your business and brand.



ARTIST ENDORSEMENTS

Artists introduce your business to their audiences through authentic recommendations and promotional content.



RADIO PROMOTION

Your business receives advertising opportunities through the Milltown Internet Radio Network.



BUSINESS SPOTLIGHT OPPORTUNITIES

Video features, special promotions, event partnerships, and additional visibility opportunities may be available through customized sponsorship packages.



REPORTING & COMMUNICATION

Sponsors receive ongoing communication regarding campaign activity, artist projects, and promotional opportunities.



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WHY OUR PLATFORM PERFORMS



VIDEO-DRIVEN AUDIENCE

Approximately 60% of our audience engages most with video content, making artist endorsements, business spotlights videos, and sponsored content highly effective.



STRONG LOCAL DISCOVERY

Nearly all of our recent views came from people who were not already following our artists. Your business is introduced to new potential customers every day.



MORE THAN ADVERTISING

When you partner with us, your business becomes part of a movement that helps:

- Fund new music
- Support independent artists
- Create local jobs in the arts
- Preserve live music experiences
- Strengthen local communities
- Give audiences authentic human connections through music

At the same time, your business receives ongoing visibility through trusted artist relationships and community engagement.



MULTIPLE ARTISTS. MULTIPLE AUDIENCES. ONE SPONSORSHIP.

Instead of relying on a single page or personality, your sponsorship is promoted across a network of artists, allowing your business to reach multiple demographics, communities, and fan bases throughout South Carolina and beyond.



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SUPPORTING INDEPENDENT ARTISTS ★ BUILDING COMMUNITY ★ GROWING LOCAL BUSINESS

www.milltownpro.com



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★ SUPPORTING INDEPENDENT ARTISTS ★

SUPPORT INDEPENDENT MUSIC. GROW YOUR BUSINESS.

Milltown Productions connects local businesses with highly engaged audiences through a network of independent artists, live events, social media platforms, and community partnerships.

Our audiences are primarily adults ages 35–64 throughout Upstate South Carolina, with additional reach across the Midlands, Lowcountry, and national touring markets.



APPROX.

70,000+ MONTHLY VIEWS

Across Facebook & Instagram
& Artist Networks



APPROX.

224,000+ QUARTERLY VIEWS

Across Multiple Artist Pages
& Events



APPROX.

541,000+ ANNUAL VIEWS

Regional & National Reach
Across All Platforms



MULTIPLE
ARTIST PAGES



UPSTATE SC
CORE AUDIENCE



REGIONAL &
NATIONAL REACH



HIGHLY ENGAGED
35+ DEMOGRAPHIC



WHAT YOU RECEIVE

- ✓ Professionally Designed Sponsor Graphics
- ✓ Sponsored Social Media Features
- ✓ Exposure Across Multiple Artist Platforms
- ✓ Reach Through 43,000+ Combined Followers & Event Attendees
- ✓ Access to Highly Engaged 35–64 Audience
- ✓ Business Mentions & Artist Endorsements
- ✓ Performance Reporting & Analytics
- ✓ Local, Regional & National Visibility
- ✓ Support of Independent Music & Arts

CHOOSE YOUR PARTNERSHIP



SUPPORTING PARTNER

\$230

/MONTH

12 MONTH PARTNERSHIP

A consistent presence across the Milltown network with ongoing brand visibility and community engagement.

☐ SELECT PLAN



FEATURED PARTNER

\$255

/MONTH

6 MONTH PARTNERSHIP

Increased exposure through additional placements, recognition opportunities, and audience touchpoints.

☐ SELECT PLAN



PRESENTING PARTNER

\$2,500

ONE-TIME PAYMENT

12 MONTHS OF EXPOSURE

Our highest level of partnership with year-round visibility, preferred placement, and maximum exposure.

☐ SELECT PLAN



CUSTOM CAMPAIGN

Built specifically around your goals, audience, and budget.

- ✓ Event Sponsorships
- ✓ Festival Partnerships
- ✓ Video Campaigns
- ✓ Product Placement
- ✓ Custom Marketing Solutions

☐ LET'S BUILD IT



AUDIENCE SNAPSHOT



PRIMARY MARKET
Upstate South Carolina



CORE AGE GROUPS
35–44 • 45–54 • 55–64



AUDIENCE INTERESTS
Local Business • Community Events • Live Music
Travel • Dining • Outdoor Recreation



CONTENT PREFERENCES
60% Video
34% Photo Content



DISCOVERY REACH
Nearly 50% of views come from non-followers, helping your business reach new customers beyond our existing audience.



WHY IT WORKS

- ✓ Trusted Local Voices
- ✓ Consistent Brand Exposure
- ✓ Authentic Artist Partnerships
- ✓ Multiple Audiences Through One Sponsorship
- ✓ Strong Upstate South Carolina Presence
- ✓ Additional Regional & National Reach

PARTNERSHIP AGREEMENT

This agreement confirms Milltown Productions and the undersigned business have entered into a sponsorship partnership as outlined above.

SELECTED PARTNERSHIP LEVEL: _____

ADDENDUM / CUSTOM PLAN: ☐ YES ☐ NO

If Yes, Addendum Attached: ☐ YES ☐ NO

AGREEMENT DURATION: START DATE: _____

END DATE: _____

PAYMENT TERMS: ☐ MONTHLY (BILLED AUTOMATICALLY)

☐ PREPAID IN FULL (ONE-TIME PAYMENT)

☐ OTHER: _____

BUSINESS / CLIENT

Business Name: _____
Authorized Signature: _____ Date: _____
Printed Name: _____
Title: _____ Phone: _____
Email: _____

MILLTOWN PRODUCTIONS

Authorized Signature: _____ Date: _____
Printed Name: _____
Title: _____ Phone: _____
Email: _____

By signing above, both parties agree to the terms of this partnership. This agreement is non-cancelable during the term of this agreement. Cancellation during the term of this agreement may result in a cancellation charge of 25% for monthly/quarterly programs. For prepaid annual programs, a 25% cancellation charge applies.



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OUR CREATIVE ADVANTAGE.

★ A FULL-SERVICE CREATIVE TEAM. ENDLESS POSSIBILITIES. ★

At Milltown Productions, we offer more than exposure – we bring unmatched creative expertise and a powerful network of professionals to help your business stand out, connect, and grow.

WHATEVER YOU NEED, WE CAN MAKE IT HAPPEN.

If we don't do it ourselves, we know someone who can.



PROFESSIONAL VIDEO PRODUCTION

High-quality video content that tells your story and captures attention. From social media reels to full-scale commercial production, we create videos that engage, inspire, and convert.



GRAPHIC DESIGN & BRANDING

Custom graphics, logos, promotional materials, and creative, event graphics, and branded content designed to elevate your business and make a lasting impression.



20+ YEARS OF MARKETING EXPERTISE

Decades of real-world experience in marketing, audience growth, social media strategy, brand development, and community engagement that delivers measurable results.



TOP QUALITY SOUND PRODUCTION & ENGINEERING

Professional recording, mixing, and mastering with industry-leading engineers and producers. Crystal-clear, broadcast-quality audio for music, podcasts, voiceovers, and live events.



EVENT MANAGEMENT & COORDINATION

Full-service event planning, production, and coordination. From intimate showcases to large-scale festivals, we handle every detail so you can focus on your audience.



PHOTOGRAPHY & CONTENT CREATION

Professional photography and content creation that showcases your brand, events, and products with stunning visuals built for today's digital platforms.



RADIO & MEDIA RELATIONSHIPS

Strong relationships with radio, podcasts, media outlets, and influencers to expand your visibility and strengthen your reach across multiple platforms.



ARTIST & COMMUNITY ENGAGEMENT

We build meaningful connections between artists, audiences, and businesses to create authentic engagement that drives loyalty and long-term impact.



STRATEGIC PARTNERSHIPS

Need something outside our wheelhouse? Our trusted network includes top professionals across multiple industries ready to collaborate and bring big ideas to life.



CREATIVE SOLUTIONS. ENDLESS POSSIBILITIES.

From concept to execution, our team provides innovative, custom solutions tailored to your goals. If you can dream it, we'll find a way to make it happen.

WHY BUSINESSES PARTNER WITH MILLTOWN



When you sponsor through Milltown, you're not simply purchasing advertising. You're gaining access to a full team of creatives, marketers, producers, designers, engineers, videographers, event organizers, and community leaders.



Whether you need content creation, event exposure, brand awareness, media production, digital marketing, or community engagement, our team can help make it happen.



Our mission is simple: help your business connect with real people in meaningful ways through the power of music, creativity, and community.

**ONE PARTNERSHIP.
MULTIPLE ARTISTS.
MULTIPLE AUDIENCES.
COUNTLESS OPPORTUNITIES.**



MORE EXPOSURE



MORE CREDIBILITY



MORE IMPACT



MORE CONNECTIONS



MORE RESULTS

★ WE DON'T JUST PROMOTE MUSIC. WE BUILD CONNECTIONS THAT GROW BUSINESSES. ★

SUPPORTING INDEPENDENT ARTISTS



BUILDING COMMUNITY



GROWING LOCAL BUSINESS